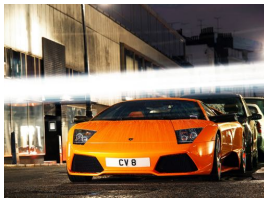


MAYKENBEL PRESENTS



LONDON

THE LUXURY GUIDE

Introduction

London stimulates dreams of opulence and grandeur unlike any other city. With its alluring mesh of high-class cuisine restaurants, luxury hotels and throbbing bars, London rarely disappoints and fails to astonish. Any trip to London merges age-old institutions with a new contemporary feel, offering a unique mixture of class and modernity. That being said, London is a huge and sometimes difficult city to grasp. We're here to help you get started.

Living a life of luxury in London is simple, and you do not need to look too far to unveil what is available. It is vital to understand, however, to make the most of this beautiful city and its lavishness.

Luxury Serviced Apartments & Hotels

It comes to no surprise that London's Serviced Apartments and Hotels are among the best you can find in the world, with state-of-the-art facilities and amenities. Every Hotel and Serviced Apartment offers a different take on London, with staff being knowledgeable of different things and some hotels offering additional perks.

High-End Dining

London plays host to some of the world's most influential chefs. Even if in London on a short trip, a dip into the fine cuisine the city has to offer is a must. To help you easily spot the best dining in London, we have listed some of the best fine dining restaurants that acquired Michelin stars.

Shopping

London offers plenty of shopping opportunities, from Notting Hill's chic boutiques to Kensington Church Street's Antiques. Bond Street and Hatton Garden are great stops for those looking for jewellery, and you'll find one-of-a-kind pieces you could never find anywhere else in the world.

Get ready to learn how to live a luxurious life in London or simply know the way of living of the rich people in this beautiful City! Some of the needed information about luxurious lifestyle in London is provided below.



Districts of London

From five-star hotels, Michelin-starred restaurants, celebrity hangouts, and designer shopping, London offers more luxury than you can imagine. However, not the whole city boasts affluence. Below is the list of the most expensive neighbourhoods in London.



Kensington, W8

With an average price of around £1,193 per square foot, Kensington W8 is undeniably a home to the richest. This neighbourhood is the residence of prominent people, politicians, entrepreneurs, and celebrities like Lakshmi Mittal, Madonna, and Leonard Blavatnik.

The neighbourhood takes pride of a private museum for incredible vintage Ferraris, countless private cinemas, and underground great swimming pools. The highest price of a house in this area is around £30 million while the median property is available at £1.7 million.

Knightsbridge, SW7

This is a posh neighbourhood with first-rate public transportation. The underground station is just right to the most expensive private



real estate in UK, 1 Hyde Park, which boasts a valet service, golf simulator, saunas, wine cellar, cinema, and swimming pool.

Knightsbridge is also where Charlene De Carvalho, the Heineken heiress, and Simon Reuben, the property mogul resides. The highest price of a house in this area is around £35 million while the median property is available at £1.3 million

Chelsea, SW3

This neighbourhood is known for its rich history as home to various prominent artists including Kylie Minogue, Rolling Stones, and the Beatles. This is also where the richest man in Norway, John Fredriksen, and the Formula one tycoon, Bernie Ecclestone, reside. With these, Chelsea is often visited by various other well-known artists including Piers Morgan, Vivienne Westwood, and Gwyneth Paltrow. The highest price of a house in this area is around £25 million while the median property is available at £1.3 million

West Brompton, SW5

Since West Brompton comes as borough of both Chelsea and Kensington, it should come as no surprise that this neighbourhood is extremely pricey. Just within the corners of West Brompton, the Troubadour Café that is known where Bob Dylan has his very first gig can be found. The Chelsea Football Club is also just within a walking distance. The highest price of a house in this area is around £6 million while the median property is available at £1 million.



around £13.5 million while the median property is available at £1.1 million.

You can browse a variety of Serviced Apartments in the various areas at [Maykenbel's](#) website.

After finding the affluent neighbourhood, the next thing you might be wondering about is where are the best restaurants to pamper yourself and satisfy your cravings for mouth-watering delicious delicacies.

Notting Hill, W11

Notting Hill has become popular after the movie starring Julia Roberts take some shots here. Yet, even before that, this neighbourhood is already known as a playground of the famous and rich. Its residents include Stella McCartney, Sir Pau McCartney daughter who is also a designer, and Elisabeth Murdoch, Rupert Murdoch's daughter. The highest price of a house in this area is

Michelin-Star Dining

If you are going to look for the best restaurants in London, go to those with Michelin stars. The Michelin Star is considered the hallmark of fine dining restaurant quality. The award offers 0-3 stars to restaurants based on anonymous reviews. Every time that a reviewer visits a restaurant, he or she will write a comprehensive memorandum regarding their experience. They assess the food's quality, personality, consistency, and technique mastery. Table setting, interior decorations, service quality are excluded during reviews.

Once a restaurant is given one star, it means that it is a good restaurant offering cuisines consistently prepared to high standards. If the restaurant receives two stars, it means they have excellent cuisine, skilfully done dishes with outstanding quality. Lastly, if a restaurant is given three stars, then you should not miss them as it only indicates exceptional cuisine wherein diners eat superbly. The dishes are generally distinctive, precisely executive, and use unmatched ingredients. It is often recommended to try and make reservations far in advance as some restaurants may not have space for months at a time.

For years, London is one of world's top ranked cities when it comes to fine dining. The capital is decorated with plenty of Michelin stars. Included



on the restaurants, which received Michelin stars are the following:



Alain Ducasse at Dorchester

This is one of the few restaurants that received three Michelin-star. This place is known for its undeniably lovely setting and cooking. Despite of its traditional fine dining approach, which some find something as unfashionably restraining, this commands an obviously loyal clientele. Petit fours and desserts

are said to be superb. For those who wanted some glass of wine should already anticipate a huge bill.

Gordon Ramsay

The restaurant boasts dishes that tantalize and delight your senses. Even the smallest, simplest assemblies like pouring of great tasting sauces add aromatic and visual impact. Just like as expected with Michelin three star restaurant, customers can expect superb delicacies that worth your time and money.

Hélèn Darroze at Connaught

With a historic Mayfair setting,



beautiful wood panelling, very refined French cuisine, and genial staff, this restaurant has received two Michelin star. Apart from the clever, great cuisine, this place also provide personalised menu as a souvenir. Rest-assured, visitors will have one of a kind experience.

Hibiscus

The amazingly composed dishes draw this restaurant two Michelin stars. There is also an impressive list of wine and adept service. The



star it acquired simply shows that the foods here are simply remarkable.

The Ledbury

Whether it is because of its off-centre location, the sheer delight of diners in securing table, the Aussie input, The Ledbury remains as the top-tier for gustatory great times. Delicacies crafted using British ingredients also lines up.

Other restaurants that acquired two Michelin stars includes Dinner by Heston Blumenthal, Greenhouse, Le Gavroche, Marcus, The Square, and more. Restaurants with one Michelin star include Alyn Williams at Westbury, Amaya, Angler, Arbutus, Barrafina, Benares, Brasserie Chavot, and more.



Members-Only Clubs

London is the original home of private exclusive clubs, traditionally called as gentleman's club. These clubs were established in 17th century for aristocracy members. Yet, as the middle class people in Britain became richer, a number of clubs then started to emerge. These clubs were the haven for the gentleman who wanted to relax and take some time away from their own wives. Nowadays, numerous clubs are considered as cosmopolitan affairs that seek for creative members to develop an edgy atmosphere.

Annabel's



This was founded in 1963 by John Aspinall and was named after his wife, Annabel. This club has catered to the extravagant guests like Prince Charles, Kate Moss, and Richard Nixon. Nowadays, the club is usually frequented by Mayfair hedge funders and charges up to

\$12000 or £750 per year for a membership.

The Arts Club

This was established in 1863 for art elites in London. Amongst the prestigious member of this club were Monet, Kipling, and Dickens. Nowadays, the club also draw prestigious personalities like Kim Cattrall and Ronnie Wood. This club is situated on the Dover Street.

Eight Club

This opened in 2006, providing a stylish place for financial district workers to have fun, relax, and even work. The club members need to swipe exclusive cards through the biometric reader to gain access. These days, membership cost is around £800 per year.

Boodle's

This was founded in 1762 by Lord Shelburne, 20 years prior to becoming a Prime Minister. Boodle is obviously one of the oldest clubs in London. After WW2, Winston Churchill became a club member. Other club members include Ian Fleming and Adam Smith.

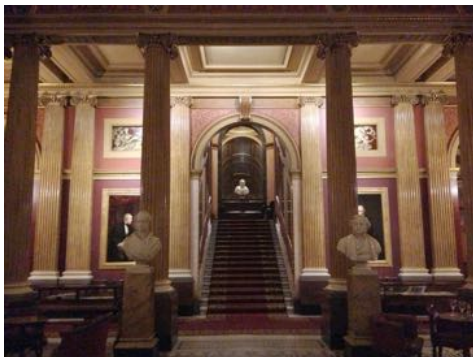


Home House

It was founded in year 1999, and known for the dotcom-boom crowd membership. The house takes up 3 Georgian Townhouses n Portsman Square. Although the place may not be the most classy option for the media elite in London, it is still one of the great choice.

Reform Club

This was opened in 1836 for political reasons, appealing to the prominent Liberals and Whigs. This place, just like Victorian-era clubs, is used for serious business rather than for hangouts. One of the club's notable members is Philleas Fogg.



Soho House

This was established in 1995 for media and film industry entities. Since then, Soho House has expanded and move into various locations including Shoreditch, Somerset, Chiswick, and even New York, Miami, LA, and Berlin.



Things to Do

London offers an abundant option for people with expensive taste. If you are newbie in London and looking for the most expensive stuff to ease your boredom or simply wanted to explore the city at the most expensive way possible, then check this out. Below is a list of luxury things to do in London. Yet, luxurious things mentioned here may do cost you lump sum of money but this also means you'll have the chance to enjoy the finest among the things accessible in this city.

Rent Rolls Royce

Unless you have overflowing amount of money in your bank account and is able to afford buying one of the most expensive vehicle brands in the world, renting rolls Royce to roam around the city with style can be considered as one of the most expensive things you can do in London. Agencies offer a Rolls Royce Phantom for rent, luxury car known for the rare combination of opulence and style. Drivers of this luxury car take clients at their preferred place. The best thing, the car includes amenities that passengers can enjoy such as complimentary champagne, free Wi-Fi, and latest technologies.



Get an Executive Seat at Football Game

London houses the world's finest football teams who provides high standard booth for their fans to enjoy a great Sunday game. For Luxury match experience, visit The Emirate Stadium. There, you can be treated like king throughout the match. For only £15,000, you can have the best seats along with private branding. There is also betting facilities, branded merchandise, and well-trained staff accompanying visitors.

Fill Your Tummy at Glamburger

Local and travellers can dine with style. Visitors can have a taste of mouth-watering fast food-like meals that uses exclusive ingredients. Glamburger is perfect for hamburger lovers looking for something different. They offer the most expensive burger in London. The Burger exclusive ingredients includes Canadian lobster, black truffle brie along with Iranian saffron, Kobe beef, hickory-smoked duck egg, and Beluga caviar. All of such are put in a bun covered with edible leaf that is golden coloured. One piece costs £1,100.

Have Your Hair Cut at the Stuart Phillips Salon

This is the absolute place to visit if you are after changing your hairstyle and wanted to look impeccable. Stuart Phillip is among the few most expensive cutters and hairdressers in the whole world. Excluding VAT, each session costs around £20,000. Yet, the cost is sure worth it, since this luxurious session often takes a day. The money you spend will be paid for luxury spoil and the chance to have

a haircut and hairstyle done by a renowned official hairstylist of BAFTA Awards, and a lot of other luxurious stuff.

Suit & Personal Tailor

Of course, with your hair styled and cut, you should grab some new robes or suit. If you are looking for new suit tailored to your preferences, style, and taste, the Savile Row Tailors, one of the most expensive tailors you can find in the city, is the best place to go. You can also visit Gieves and Hawks. The price for bespoke suit generally starts at £4,500. The suit prides the finest materials and measurements tailored to fit the wearer. The price increases as you add something, have custom ideas, or a rare material is used.



Visit the Sophisticated London Royal Opera House

Opera house, theatre, ballet show are just some of London's pride. These places offer the best possible, sophisticated events. Unfortunately, watching sophisticated, excellent productions requires great sum of money for the tickets. If money is never a problem, then make the most out of your visit at this great place and see the best productions through purchasing tickets to balcony and central seats.

Attend a Luxury Event

Among the luxurious event venue that is worth the money are Jet and Prestige Car Show, London Hatch, places where the most expensive things are displayed. To get a VIP pass, you need £180. With this pass, you will be able to enter the event venue through the private entrance, have some complementary soft drinks and wine in a VIP lounge.

Get Some Salvatore Calabrese Cocktail

If you want to know what London's fine living is, then you should never miss the most expensive cocktails in the world. Featuring fine tastes and luxury, Salvatore Calabrese creates excellent cocktail. Salvatore is known for creating £5,500 worth of cocktail ordered in hand full of time.

London Eye

This is where one of London's most luxurious things to do that you should never miss can be found. If you are looking for the greatest 360-degree view of the beautiful London city, and want to keep an adrenaline upsurge, then the London Eye is the place to go. From the London Eye's capsule, you sure can experience one of the most remarkable



moments in your life. The place is specifically designed to offer visitors with the fanciest ride in London.

Intercontinental Park Lane Royal Suite

Pampering your own self should start at this place. For over £12,000 per night, this place is considered as London's most expensive suite. The price is sure worth it with hotel features and amenities that seem to be designed to serve a royalty. This place is modern, stylish featuring sophisticated interior designs. It is also spacious; can accommodate up to 10 guests. Although the place has gone through a costly makeover, it turns out to be one of the extravagant locations where guests can pamper themselves and get a one-of-a-kind London stay.

London has and will always be one of the most luxurious places to visit and live in United Kingdom. Through time, it become among the most expensive places in the whole world. With the metropolitan section measuring 3000 square miles and housing more than thirteen million individuals, the city apparently rivals New York City in United States. Considering the fact that this place is small, there is no enough space to put great desirable places. Nevertheless, London is still able to offer locals and visitors countless luxury things to do in the city.



ROYAL OPERA HOUSE

Shopping in London

London is considered as the top destination in the world. There are long lists of historical landmarks that will make every trip worth another round of try. In addition to that, the diverse atmosphere is not like any other cities. Another notable thing in London is the great numbers of shopping opportunities it offers to many tourists. Because of a very high amount of London tourism, the retailers have designed and developed shopping destinations that visitors should not miss.

You will absolutely need to decide exactly what you really want to shop for as there are lots of stores that are grouped by type. For those who want to see top-notch shops as well as department stores, then the Knightsbridge is definitely the place to go. One will certainly find all the latest in fashion and the names of the brand items that they can handle.

If you are not fond of bleeding edge fashion, and just want to have some fun, Covent Garden is the right place for you. It has everything including clothing and items you would not find elsewhere. For those who are looking to buy anything, it is



always a great idea to window shop. Indeed, London gave new image on what a one of a kind shopping is.

Notting Hill is also a blend of various shops. You can definitely find eclectic shop that will surely provide you alternative options more than what you have ever imagined. If you love furniture or antique clothes, there are lots of shops that will give you more than what you need. If you need electronics or computers, look no further because Oxford Street will serve as your one stop shop.



London has always something to offer. If you are a shopaholic, London is the ideal place for you. You can do window shopping or extreme shopping if you want. If you are planning to visit London soon, consider the kind of shopping you want to do because there is certainly the right destination to do it at.

Serviced Apartments

If you are looking for privacy or luxury, London is the best place to choose for serviced apartments. In here, impeccable accommodation together with exceptional facilities and excellent services are completely guaranteed.

London is one of the popular cities with tourism and business importance. It houses various offices of the renowned companies around the world. Also, it is a hub for export and import activities. Therefore as a business executive, you will have the necessity to visit this lovely city on systematic intervals. Maybe you have tried various luxury hotels during your holiday stay at London. Undoubtedly, luxury hotels offer great amenities together with all living luxury.

But now, visitors can also take advantage of similar luxuries and facilities of living in London by renting a cost-effective serviced apartment. You can enjoy maximum level of privacy and luxury in calm, cool ambience, which is uncommon in luxury hotel accommodations.



Over the past years, serviced apartments are quickly becoming an ideal choice for business travellers, leisure and career opportunities in London. If you are in search of the perfect place to live more willingly than just sleep, it is the best accommodation solution. But, what makes serviced apartments great for both luxury and privacy in London?

Hotel accommodation is a convenient way to stay at a location, but the money you can consume may give your wallet a little pain. The best alternative is to stay in a serviced apartment while maintaining your privacy, achieving your career and having the best of your time (indoor and outdoor activities). No wonder, many people prefer getting a serviced apartment not only because of being cost-effective, but the benefits you can get are beyond compare.



Serviced Apartments for Privacy

Whether it is going to London for visiting its attractive, scenic places or planning a business tour, the privacy of a person is guaranteed while staying in a serviced apartment. Travellers can always feel comfortable in the serviced apartment and will never have difficulty in sleeping. Of course, each of us wants to feel well relaxed and refreshed after long hours of heavy work. And, this is what serviced apartments offer. If you want to be alone and enjoy the atmosphere of the place, or very busy with your career goals and want some privacy, a serviced apartment will provide the same privacy you get in hotels or other accommodations.

Serviced Apartments for Travellers

When planning a short or even long vacation trip, there are several factors you need to consider. If you're travelling as a family, you need to focus on the best place to go, attractions to see and activities that will give a memorable travelling experience to the group. Every year, thousands of people enter the beautiful city of London for a dream holiday. They explore the tourist attractions, see the nearby shows, enjoy a few retail therapy at the selected stores and full their stomach with some of the delicate foods.

But for a more enjoying vacation experience, people choose to stay in a serviced apartment over a bed and breakfast or hotel. Mainly because getting a serviced apartment means providing their whole family with a comfortable hotel alternative. Not to mention having the opportunity to enjoy the amenities of home and live like a local resident, while still being a vacationer and adoring all the attractions and sights that London has to offer.

Individuals, families, executive and business travellers will surely appreciate all the newest technology available in a corporate housing or serviced apartment. Because of their hectic schedules, they need high speed, wireless internet service at their disposal. Also, they



benefit since the apartment comes equipped with bathroom, utility and kitchen supplies. This helps save their money and time. They don't need to take a long, heavy trip to the local drugstore only to stock up on personal essentials such as lotion, shampoo, soap and other items. These are all included in the room.

In addition, basic kitchen essentials are stock in most facilities.

Business travellers will appreciate the thought of going back to their home-like accommodations to relax and have enough rest from the activities. These and more make serviced apartments a perfect option for a vacationing family as well as busy individuals and professionals. All sizes of families will definitely love the comforts, facilities and space of home while staying in a corporate housing.

Benefits of London Serviced Apartments

Efficiency, space, peace, intimacy and privacy – these are what describe the benefits of serviced

apartments in London. These are totally equipped apartments that can be rented for long-term and short-term periods, whether travelling alone, with family, with a group or for business.

Serviced apartments are highly considered as a great alternative for hostels and hotels. Why?

Space

Staying in a corporate housing will give you enough room to cook, work, and sleep and relax. On average, visitors can expect to make best use of 30 percent more space than other accommodations. Thus, your sanity will keep intact.

Freedom and privacy

When you have booked a serviced apartment, you can be able to relax, play and work anytime you want. There is no need to reserve a conference room for an important meeting – you can simply host it in the dining room or living room. And when entertaining family or friends, you can unwind in the privacy you need without any fear of disturbing anybody else.

Flexibility

You are given an opportunity to choose whether you want to go out or eat at home whenever you desire. Additionally, you can wash the laundry on your own with no extra charge.

Additional services and facilities

If facilities like concierge, bars, restaurants, gyms or pools are part of your vacation needs, serviced apartments can offer them, often outdoing the facilities provided by hotels.

Quality

In a serviced apartment, guests can expect to find all you need – high quality bed linen, fully equipped kitchen, toiletries and towels. Fine home entertainment accommodations are almost available with entertainment packages.

Indeed, there's no other home to treat yours as serviced apartment.



Penthouses

Whilst Serviced Apartments offer some of the best in Luxury accommodation, they always come with one even better - the Penthouse Suite.

Often Penthouses come with private access via a separate elevator, helping to keep your comings and goings private and out of the public eye. They also come with their own parking, and are open to many additional requests that you may need. [Maykenbel Properties](#) offers some of the finest penthouse suites available in the West London area, in properties such as [130 Queen's Gate](#), [Mayfair House](#), and [Claverley Court](#).

Not only are these apartments large and spacious, many come fitted with Jacuzzi bathtubs, surround-sound systems, and fully air-conditioned; ideal for afterparties or large family getaways.



Maykenbel Properties

Maykenbel boasts a wide portfolio of Serviced Apartments for those who are looking to experience the more luxurious side of London. With apartments located in Mayfair, Kensington, and Chelsea, their portfolio include a wide range of properties, from studio apartments through to Penthouse suites.

All apartments come with the option of housekeeping, 24-7 concierge services, optional airport transfers, and much more. Other arrangements can be made, catering to your needs, if contacted directly. Some apartments also offer more privacy with private lift access, backdoor entrance, and more.

More information about the apartments can be found on their [website](#), and they can be [contacted directly](#) for more information



Final Remarks

Everybody deserves a luxury living or even a luxury vacation occasionally. For people who love travelling and is considering London as their next stop during the next trip or those who are lucky enough to finally stay at this beautiful city and live lavishly for good, then the information above hopefully help. You can use those in your to do list to live a lavish London lifestyle.

London is indeed one of the most exciting, culture-rich, diverse, and cosmopolitan cities you will ever visit and probably consider as your home. There is a sprawling mass of fashion, fun, food, and the high living. It is simply one of the best. However, for newbies in the city, roaming around and seeing such grandeur can be quite overwhelming and confusing. Lots of great things here and there, almost wherever you go. Unless otherwise you are used to kind of luxury living, seeing high-end things in the city is both amusing and overpowering.

The list of the best places to visit for your lavish London stay hopefully eases the overwhelming effect of seeing a vast ocean of incredible options. Hopefully, you find whatever you are looking for in the listed luxury accommodation, shopping opportunities, the best fine dining restaurants, and the luxury things to do. Though there are still countless options out there that will surely grab your attention, it will still worth it to try what have been mentioned above.

London has plenty to offer, especially when it comes to lavish things. Make the most of it.